



Wednesday, September 13, 2023

Dear WILD Supporter,

The SBDC will present its **16th Annual Women In Leadership Development (WILD) Conference** on **Thursday, November 9th, 2023** in the Yehl Ballroom at Gannon University. This regional conference, created by the **Gannon University Small Business Development Center (SBDC)**, is designed to empower professional and entrepreneurial women with knowledge, energy, and passion!

As we embark on an exciting transition to a new format of conference, we are acknowledging the ever-evolving landscape of technology and communication! Come celebrate and support one another as we redefine the way we gather, share knowledge, and connect with like-minded individuals. We invite you to take this bold leap with us into the next fifteen years of WILD to spark creativity, foster collaboration, and pave the way for a more supportive community.

EMBRACE CHANGE

With your sponsorship, you will have the opportunity to market products and services to a targeted audience of executive leaders, women entrepreneurs, and rising leaders. The enclosed documents outline the sponsorship opportunities available to you and a commitment form for you to complete and email back. For year SIXTEEN of WILD, we focus on the dynamic and fluid movement of change. Explore how individuals, communities, and systems adapt, embracing change as a constant and finding ways to maintain a sense of flow and continuity.

We are very excited about our 16th Annual WILD Conference and look forward to your participation in our event. Please contact Sandie with your commitment or any questions you have at 814-871-5354 or wheeler028@gannon.edu. For more information, visit the WILD website at wildconf.org and follow us on Facebook.

Thank you for your consideration!

Maggie Horne, Director
Gannon SBDC/WILD Conference
900 State Street, Suite 100, Erie, PA 16501



16th Annual WILD Conference
Thursday, November 9, 2023
Yehl Ballroom, Gannon University

Sponsorship Levels

Thank you for considering sponsorship of our 16th Annual WILD conference! Each sponsor will be recognized throughout the event.

Premier Sponsor - \$2,500 (Commitment by October 1st)

1. Six (6) complimentary tickets
2. Company logo displayed on selected book
3. Distribute materials at place settings on tables and/or in grab bags
4. Targeted Publicity featuring your generous sponsorship and your company logo
 - a. WILD Website: wildconf.org
 - b. WILD Conference program: full-page color ad
 - c. Banner displayed in promotional material leading up to the event
5. Distinctive name badge recognizing your company as a leading WILD Sponsor

Platinum - \$1,000

1. (3) complimentary tickets
2. Targeted publicity featuring your generous sponsorship and your company logo:
 - a. WILD Website: wildconf.org
 - b. WILD Conference program: half (1/2) page color ad
 - c. Banner displayed in promotional material leading up to the event
3. Distinctive name badge which recognizes your company as a leading WILD Sponsor

Gold - \$500

1. Four (2) complimentary tickets
2. Targeted publicity featuring your generous sponsorship and your company logo:
 - a. WILD Website: wildconf.org
 - b. WILD Conference program: quarter (1/4) page color ad
3. Distinctive name badge which recognizes your company as a leading WILD Sponsor

WILD Supporter - \$100

1. One (1) complimentary tickets.
2. Targeted publicity featuring your generous sponsorship and your company logo:
 - a. WILD Website: wildconf.org
 - b. WILD program: business card ad in the conference
3. Distinctive name badge which recognizes your company as a leading WILD Sponsor

	Supporter \$100	Gold \$500	Platinum \$1,000	Premier \$2,500
Complimentary Tickets	1	2	3	6
Listing in the WILD Program	✓	✓	✓	✓
Company Logo on the WILD Website	✓	✓	✓	✓
Distinctive Name Badge	✓	✓	✓	✓
Business Card Ad in the Program	✓			
Quarter (1/4) Page Ad in the Program		✓		
Half (1/2) Page Ad in the Program			✓	
Full Page Ad in the Program				✓
Banner Display in Promotional Material Leading Up to the Event			✓	✓
Distribute Materials at Place Settings on Tables and/or with Book				✓
Company Logo on Book				✓

In addition to the sponsorship opportunities, your organization can also donate a company marketing item (no paper please) for the attendees' satchels. These items offer a long-term marketing take-away for conference attendees. For questions or additional information, please contact Sandie at 814-871-5354 or wheeler028@gannon.edu.

16th Annual WILD Sponsorship Agreement

Thank you so much for your interest in sponsoring the 16th Annual Women In Leadership Development Conference.
We really appreciate your support!

<p>Please select the level of sponsorship you are interested in:</p>	<p><input type="checkbox"/> Premier Sponsor - \$2,500</p> <p><input type="checkbox"/> Platinum Sponsor - \$1,000</p> <p><input type="checkbox"/> Gold Sponsor - \$500</p> <p><input type="checkbox"/> WILD Supporter - \$100</p>
---	--

Payments made to: Gannon University Small Business Development Center

Email Invoice to: _____ Credit card Check

Your Name: _____

Company: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email Address: _____

Printed Name: _____

Signature: _____ Date: _____

Credit Card Number: _____ Exp: _____ CVV: _____

Please email **completed forms** to wheeler028@gannon.edu or mail to
Gannon University SBDC, 900 State Street, Erie, PA 16501

ARTWORK (logo and/or graphic): email to wheeler028@gannon.edu by Friday, October 27th.

Thank you so much for your support, it is truly appreciated!